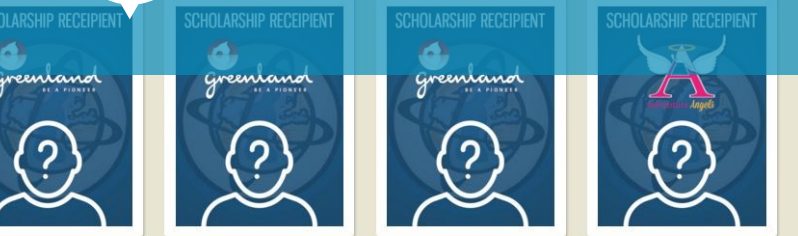




# ADVENTURE TRAVEL TRADE ASSOCIATION



Tour Operator Applicants will receive:

- Complimentary membership in the ATTA for one year (\$600 USD value)
- A ticket to the 2016 Adventure Travel World Summit (\$1,150 value)
- A marketplace table for the 2016 Summit (\$500 value)
- \$100 travel stipend for airfare to Alaska
- 6 Scholarship Recipient digital badge
- 1-up with a Summit Buddy for tips and advice

Applications will be reviewed by members of the Adventure Travel Trade Association's staff and Board of Advisors and then voted on to determine the winners based on the following criteria:

- Demonstrated need, e.g., start-up, located in an emerging destination
- Demonstrated potential for positive impact on human and/or nature
- Demonstrated history of positive impact

2016 Scholarship Program Sponsored By

*"The Tour Operator Scholarship is a great opportunity to support local tour operators."*



# TOUR OPERATOR SCHOLARSHIP

Your company underwrites an annual scholarship program for 3 small-scale tour operators with a demonstrated need (start-up's, nonprofits, run by indigenous peoples, etc.) to attend the ATWS, providing each a grant of \$1,500 for travel expenses. The ATTA provides complimentary registrations and annual memberships to the winners, promotes your brand and the tour operator, works with you to create and distribute press releases. Grants are based upon need.

<b>25,000+</b>	<b>3</b>	<b>2</b>	<b>1</b>
AUDIENCE	MINUTES SPEAKING TIME	PASSES ATWS	YEAR ATTA MEMBERSHIP

## BENEFITS OVERVIEW

- Unique partnership opportunity that demonstrates your dedication to adventure travel industry development to the tourism industry
- Brand included in two articles about the scholarship program
- Brand included in dedicated ATWS marketing including website, emails and signage
- Innovative and fun partnership opportunity that features your brand making a memorable experience



**EDUCATION**



**EXPOSURE**



**EXPERTISE**

## PARTNERSHIP OPTIONS

**\$15,000** (USD)

[Learn more about the scholarship partnership by reviewing the 2017 landing page.](#)