

# ADVENTURE WEEK CHILE

POWERED BY:



**ADVENTURE TRAVEL  
TRADE ASSOCIATION**

[www.adventuretravel.biz](http://www.adventuretravel.biz)

# ADVENTURE WEEK

Welcome to the first edition of AdventureWeek! We are proud to have Chile as our host for this exciting new format designed by ATTA to showcase the best adventure activities destinations have to offer. AdventureWeek is a multi-layered program designed to generate immediate visibility for the destination, leveraging ATTA's network of specialized media and travel advisors and tour operators around the world, as well as visitation, through new partnerships and cooperative marketing opportunities with Turismo Chile. We will be accompanied by an accomplished storytelling duo, who will capture the essence of the experiences Chile has to offer and develop photo and video assets which Chile and ATTA will use to promote the destination in a variety of online and offline spaces, including the Adventure Travel World Summit this year in Namibia. Your help will be critical to spread the word!

As most of you know, Chile holds the #1 position in Emerging Markets in the Adventure Travel Development Index (ATDI), which evaluates the 10 pillars critical to sustainable adventure travel operations. We are sure this experience throughout the Southern states of Chile will prove that Chile is clearly a destination with immense untapped potential ready to be discovered.

## Antonio del Rosal

Executive Director for Latin America  
ATTA



“THE JOY OF LIFE COMES FROM OUR ENCOUNTERS WITH NEW EXPERIENCES, AND HENCE THERE IS NO GREATER JOY THAN TO HAVE AN ENDLESSLY CHANGING HORIZON, FOR EACH DAY TO HAVE A NEW AND DIFFERENT SUN.”

Alex Supertramp



**PUNTA ARENAS**

# ITINERARY - GROUP 1

## DESTINATION: STRAIT OF MAGELLAN - PUNTA ARENAS

### SATURDAY, AUG. 31

Arrival and transfer to hotel

Surprise activity in SCL.

Overnight.

### SUNDAY, SEPT. 1

Transfer to SCL airport

**9:30** Reception at airport and city tour of Punta Arenas & Lunch

**14:30** Transfer to the Agua Fresca lodge, 27 km south of Punta Arenas. Scenic 2-hour drive along the Magellan Strait, which has bore witness to countless adventures of sailors. We will continue along native forest trails to the viewpoint that overlooks the Strait and islands of Tierra del Fuego and Dawson. Snack.

Dinner and overnight in Punta Arenas.

### MONDAY, SEPT. 2

Kayak all day in Cabo San Isidro, 65 kilometers south of Punta Arenas, where we will see some of the most pristine landscapes in the region. We will go beyond the end of the road, where we will continue on foot to have a good chance of seeing marine life where a lush evergreen forest meets the sea. Dolphins and marine birds are commonplace.

**7:00** Departure from Punta Arenas. One hour transfer to the kayak put-in. You will always have the option to board zodiacs in case of emergency. After two hours we'll arrive at Faro San Isidro, where it is a short walk and visit the old lighthouse. Lunch will be at the cozy Hosteria San Isidro and we'll have an afternoon hike into Eagle Bay where we'll see the last remnants of what was once a whaling station between 1911-1917. We will return by boat to the vehicles and transfer back to Punta Arenas. This tour includes all kayak equipment (wetsuits and semi dry suits will be available depending on the weather). Snack.

Dinner and overnight in Punta Arenas.

### TUESDAY, SEPT. 3

**9:00** Half-day excursion to the Club Andino, located just 15 minutes from the city in the Magallanes National Reserve. From here we will snowshoe, hike and climb to the summit of Mount Fenton where we will have a majestic view of the Magellan Strait on one side and the Seno Otway on the other. Here you can learn about the various activities that can be performed in both winter and summer. Lunch at Punta Arenas.

**15:00 - 18:00** Marketplace Magallanes.

Dinner and overnight in Punta Arenas.

Punta Arenas



# ITINERARY - GROUP 2

## DESTINATION: TORRES DEL PAINE NATIONAL PARK – PORT NATALES



### SATURDAY, AUG. 31

Arrival and transfer to hotel.

Surprise activity in SCL.

Overnight.

### SUNDAY, SEPT. 1

**9:30** AAirport reception and transfer to Torres del Paine National Park. Stop for lunch in Puerto Natales. We will ride along Route 9, which will take us into the heart of the Torres del Paine National Park. Gradually, we will drive into the shade of the beech and roadside ñires. Here, everything is full of color, full of life. We will then be in the presence of the granite colossus, the Paine massif.

Dinner and overnight at Hotel Grey.



### MONDAY, SEPT. 2

We will navigate about an hour on the Grey Lake by motor boat with capacity for 50 people, among the icebergs and up to the glacier. Here we will land at the base camp where the local guides will be waiting to provide instructions on how to walk on ice and handle the equipment. Here we begin the Blue Adventure, an amazing experience amidst blocks of ice, cold caverns and deep cracks on the permafrost of Grey Glacier, the largest within the national park, which is part of Southern Patagonian Ice Field. Box lunch. Return to Puerto Natales.

Dinner and overnight

### TUESDAY, SEPT. 3

Transfer to Punta Arenas.

Lunch at Punta Arenas.

**15:00 -** Marketplace Magallanes

**18:00**

Dinner and overnight in Punta Arenas.



# ITINERARY - GROUP 3

DESTINATION: CAPE HORN - PUERTO WILLIAMS

## SATURDAY, AUG. 31

Arrival and transfer to hotel.

Surprise activity in SCL.

Overnight.

## SUNDAY, SEPT. 1

**9:30** Reception at Punta Arenas airport and board Dap charter flight to Puerto Williams, the world's southernmost town located on the north shore of Isla Navarino, on the edge of the Beagle Channel in Cape Horn region. Walk around to admire its pristine landscapes with forests, untouched by human hands. We will showshoe, attempting to leave no trace, into areas where trails do not exist. Lunch.

Dinner and overnight at a cozy hostel in the village.

Cape Horn -  
Puerto Williams

## MONDAY, SEPT. 2

Morning visit to the village, the anthropological museum and Villa Martin Gusinde Ukika which is the last site inhabited by descendants of the Yagan people.

Return flight to Punta Arenas.

Lunch, City tour,

Dinner and overnight in Punta Arenas.

## TUESDAY, SEPT. 3

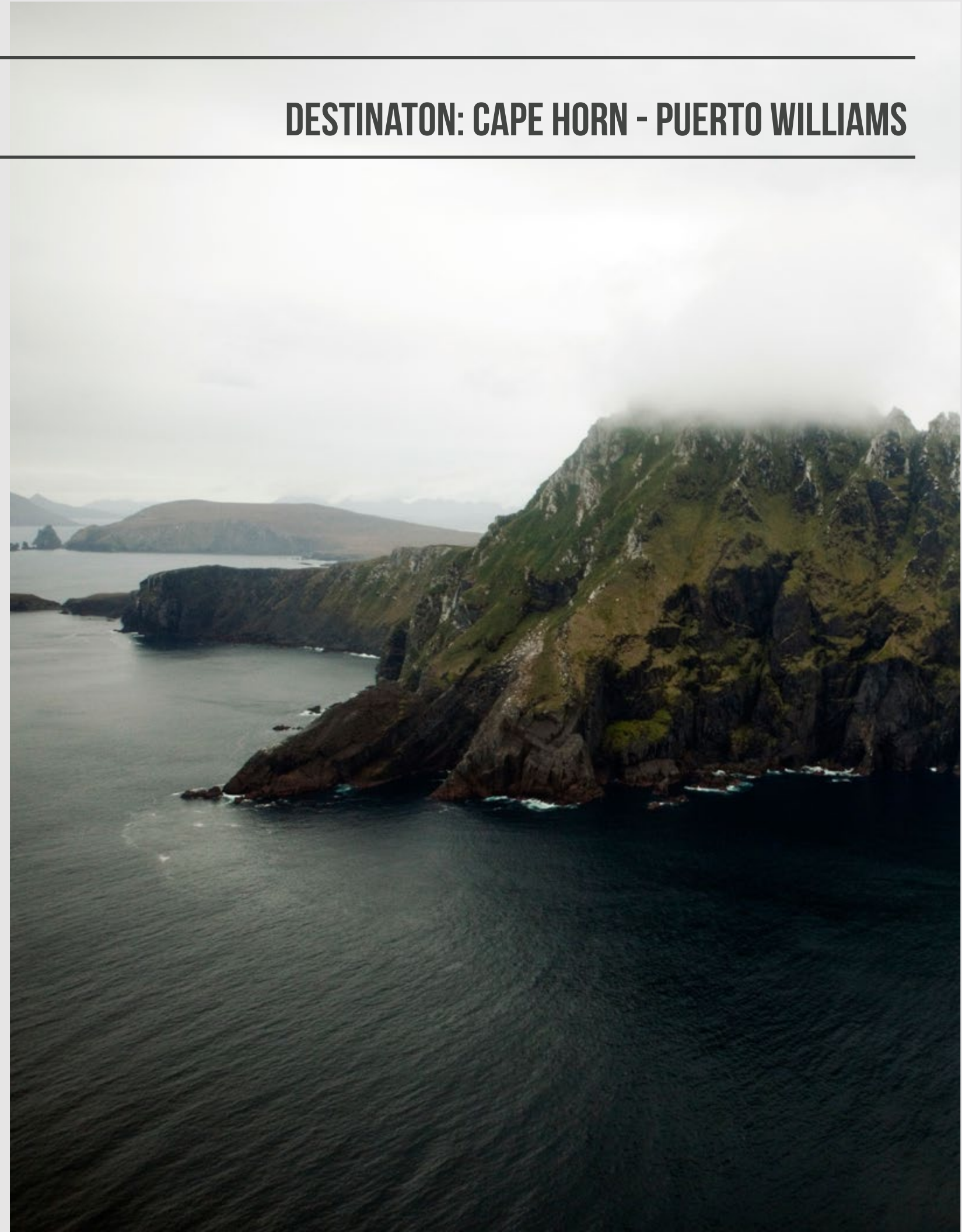
**8:30** Prepare for a thrilling adventure in the outskirts of the city, visiting old and rugged trails, through peat, hills, rivers and forests on 4 wheel drive vehicles to blend into the vastness and solitude of the Patagonian landscape. Transfer to Punta Arenas.

Lunch at Punta Arenas.

**15:00 -** Marketplace Magallanes.

**18:00**

Dinner and overnight in Punta Arenas.



# THE ADVENTURE CONTINUES!

DESTINATION: LOS LAGOS

## WEDNESDAY, SEPT. 4

After arriving in Los Lagos, we will visit the Kari Mapu park and ecolodge, where several adventure activities are available to guests.

Later, we will visit Hacienda Romahue, a conservation center that offers a wide variety of activities and educational experiences. Seafood Lunch.

After lunch we'll have the opportunity to sample some of the activities that include: Horseback riding, a fishing clinic, a visit to the wildlife rehabilitation center, birdwatching, a cruise of the Maullín river or hiking.

Transfer to Hotel

Traditional Chilota night at the hotel with curanto (local dish prepared in a earth pit), music and performances.

## THURSDAY, SEPT. 5

This morning we will transfer to the Antillanca ski resort, where we will be able to sample different winter sports. Later we'll take a half-day biking tour back from Antillanca through the Interlagos region, getting a taste of the "Half day bike & beer" in Llanquihue Lake Basin

We'll also be able to experience the "Half day of birdwatching" offered in the Rio Maullín

Dinner at Rancho Espantapajaros

## FRIDAY, SEPT. 6

Today we will spend a full day at the Vicente Perez Rosales National Park, where we will trek down the Solitario and later raft / kayak down the Petrohue River

Another option is a full day of Sea Kayaking in the Reloncavi Estuary

Dinner will be on board the magnificent Nomads of the Seas yacht at the Bay of Puerto Montt.

## SATURDAY, SEPT. 7

Marketplace Los Lagos

Green Patagonia showcase where we will also be able to experience the Carretera Austral Patagonia, Chiloe and Cochamo through video presentations.

Brunch

Transfer to airport.



# LAST STOP!

## DESTINATION: AYSÉN REGION



### SATURDAY, SEPT. 7

- 17:00 Arrival to Balmaceda, flight LA 273
- 16:30 Arrival in Coyhaique
- 19:00 Dinner and overnight.

### SUNDAY, SEPT. 8

- 8:00 Transfer to the Northern region and into the Puyuhuapi
- 11:30 Arrival in Glacier National Park Queulat
- 11:30 Trek through the Glacier
- 14:00 Crossing from Dorita Bay to the Puyuhuapi thermal springs
- 14:30 Lunch Puyuhuapi
- 16:00 Boat Cruise
- 17:00 Transfer to Coyhaique
- 22:00 Dinner and accommodation in Coyhaique

### MONDAY, SEPT. 9

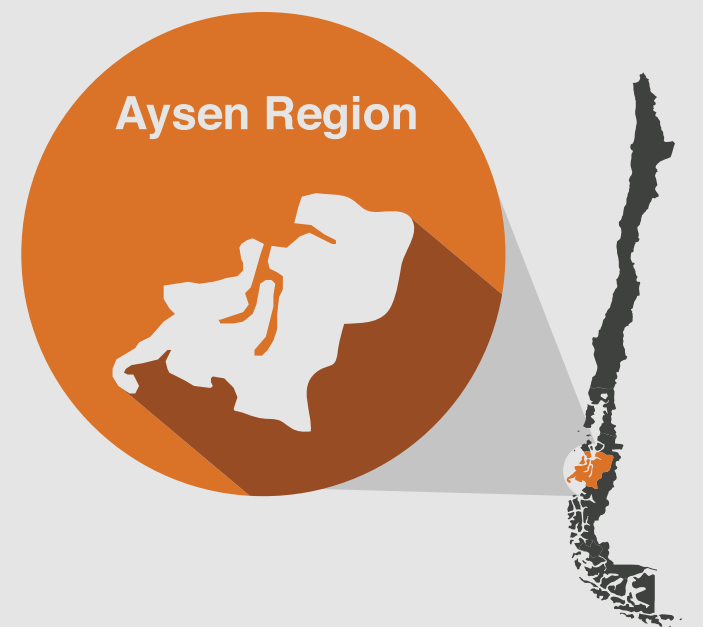
- 8:00 Marketplace in Coyhaique
- 13:30 A Lunch in Cerro Castillo
- 16:00 Transfer to Terra Luna Lodge
- 20:00 Dinner & Overnight

### TUESDAY, SEPT. 10

- 9:00 Boat ride on Lago General Carrera in order to reach the stunning Marble Chapels.
- 11:30 Return to Balmaceda Airport  
Lunch en Route
- 16:00 Arrival to Balmaceda
- 17:30 Flight to Santiago, LA 272  
Arrival in SCL and overnight.

### WEDNESDAY, SEPT. 11

Transfers to SCL for flights back home



# GET READY!

## PACKING LIST

Temperatures in Patagonia vary wildly, often within the same day. We recommend that you dress in layers, for maximum comfort. Do NOT bring clothing made of cotton as these clothes will not insulate you if wet and could contribute to hypothermia. Minimum expected temperature will be -3C and maximum 20C, with probability of rain.

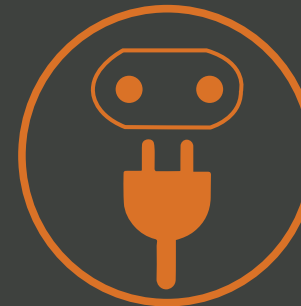
It is very important for your comfort to make sure to bring the following (ATTA's brand recommendations are in parentheses next to each item);

- Comfortable, durable walking shoes (see examples from KEEN and Teva)
- Several pairs of non-cotton hiking socks (with liners if you prefer)
- A good, warm and water/windproof shell, preferably made of Gore-Tex or other breathable/waterproof material (see shells at Columbia, ExOfficio, Eddie Bauer, or Marmot)
- Trekking pants, ideally wind- and/or water-resistant (see various pants at Columbia, ExOfficio, Eddie Bauer, or Marmot)
- Several warm sweaters
- Fleece or 'soft shell' jacket (see jackets at Columbia, ExOfficio, Eddie Bauer, or Marmot)
- Earmuffs or wind-resistant hat to protect your ears from the wind (plenty of hats at Columbia, Eddie Bauer, or Marmot)
- Sun block
- Sunglasses
- Lip balm
- Swimsuit... just in case...
- Binoculars, if you prefer
- Camera – a must for recording Patagonia's incredible landscapes and wildlife!, plus lens, batteries, chargers, etc.
- A small daypack to carry some personal items during the excursions (see a variety of packs at Eagle Creek, at Columbia, Eddie Bauer, Osprey, or Marmot)
- Water bottle(s) or hydration systems (see Liberty Bottleworks, or hydration packs at Eagle Creek, at Columbia, Eddie Bauer, Osprey, or Marmot)
- Towel
- Toiletries
- Medications for 15 days
- Devices and chargers
- Copy of passport or picture of your passport
- Portable recharging equipment for your devices (see various options at Goal Zero)
- Your spirit of camaraderie and sense of adventure! (see ATTA website)

## OTHER CONSIDERATIONS



The weather in Patagonia is extremely unpredictable and guests need to pack for all temperatures and precipitations! Often all four seasons can be experienced in one day. Strong winds which blow off the Southern Ice Field are most of times there, Rain will follow us probably in different adventures.



Electricity in Chile is 220v 50Hz and the plugs are European two pin round.



LAN allows suitcases weighing up to 23 Kg (50 Lbs)

Carry-ons are also allowed



Chile's local currency is the Chilean Peso, currently at a 1:510 ratio with the US dollar. At the airport you can use the ATM to take out cash to have on hand for various needs or purchases. We recommend you take out around \$100US. If you need more you will have several other opportunities throughout the trip. Credit cards are accepted freely throughout Chile.





# SPECIAL THANKS TO:



## Turismo Chile

|   |   |
|---|---|
|  | <b>SERNATUR</b><br>Región de Magallanes<br>y la Antártica Chilena |
|   | Ministerio de<br>Economía, Fomento<br>y Turismo                   |

|   |   |
|---|---|
|  | <b>SERNATUR</b><br>Región de los Lagos          |
|   | Ministerio de<br>Economía, Fomento<br>y Turismo |

|   |  |
|---|--|
|  | <b>SERNATUR</b><br>Región de Aysén del<br>General Carlos Ibañez<br>del Campo |
|   | Ministerio de<br>Economía, Fomento<br>y Turismo                              |